THE CHALLENGE

- Slowing birth rates and declining college-age cohorts in the U.S. have increased the importance of attracting international students.
- The U.S. faces increasing competition from other countries to attract global talent.
- Absence of a coordinated national policy supporting international recruitment and retention of international students.
- No clear pathway between higher education and skilled immigration.
- The need for greater awareness in the U.S. at the national, state and local level of the contributions of international students, their diversity, and the challenges they face.

THE SOLUTION

The HIGHER ED IMMIGRATION PORTAL is a national source centralizing information for researchers, advocates, policymakers and other stakeholders that have a role in improving opportunities for international students.

GUIDING PRINCIPLES

1. Higher education is a critical pathway to building the American economy and workforce by tapping both global and domestic talent.
2. The international student experience reflects the intersectionality of social class, socio-economic status, and race/ethnicity.
3. National, state, and local policy environments are best when inclusive.

THE PORTAL

- **COALITION BUILDING**: Convenes partners and contributors in the ecosystem to advance change for international students.
- **CASE MAKING THROUGH EVIDENCE**: Centralizes data, research, models of best practice, and storytelling to make international students more visible and supported on campus.
- **COMMUNICATIONS & OUTREACH**: Advances communication and engagement strategies to establish the Portal as a trusted source of information.
- **POLICY CHANGE**: Becomes one of the main policy interventional tools to advance opportunities for international students.

OUTCOMES

- National recruitment and retention policy to attract a diverse international student pool.
- The U.S. becomes a more welcoming place for international students.
- Visible and clear pathways for international students after graduation to stay and contribute to the U.S.
- The U.S. continues to attract top global talent, leading to greater innovation and prosperity.

KEY STAKEHOLDERS

- GOVERNMENT AGENCIES: DHS/USCIS | Dep. of State/Consulates | Dep. of Commerce | Higher Ed Associations
- Non-Profit Sector | Business & Industry | Advocacy organizations | Colleges and universities | Public/Media