

## CORPORATE SPONSORSHIP

### WHY SUPPORT US?

- Help provide the necessary **evidence-based** and factual resources to support federal immigration reform
- **Fuel change** at the state and campus level
- **Build a diverse movement** of partners and stakeholders advocating alongside students
- **Support education and career access** for immigrant, refugee, and international students and help build a pathway for talent

The Higher Ed Immigration Portal provides higher education leaders, policy makers, students, and stakeholders with the information and tools they need to inform immigration policies that expand access to higher education and career success. Launched in 2021 by the Presidents' Alliance on Higher Education and Immigration, the Portal is a non partisan, evidence-based digital platform that integrates data, policy analysis, effective practices, narratives, and resources about DACA and undocumented, refugee, other immigrant, and international students.



### WHO WILL YOU REACH?

- **550+** University Presidents & Chancellors
- **2,900+** Newsletter Subscribers
- **5,200** Monthly Portal Users
- **12,800** Monthly Page Views
- **89,100** Users-to-Date
- **233,200** Page Views-to-Date

Data as of end-January, 2023



### OUR NON-PROFIT PARTNERS

The Portal represents a coalition of partners and contributors working together to maximize our collective impact.



# JOIN US AS A CORPORATE SPONSOR!

WE WELCOME MISSION-ALIGNED COMPANIES TO JOIN US AS CORPORATE SPONSORS

SILVER

\$5,000

## SILVER

- **Recognition** of your organization/company as a sponsor on the Higher Ed Immigration Portal, including in the “About” section.
- **Announcement and recognition** of your organization/company as a sponsor in the Presidents’ Alliance newsletter and social media.

## GOLD

All the benefits at the silver level, plus:

- **Resources and materials** from your organization/company added to the Portal and highlighted in our newsletter and social media. The posts featuring the resources will include the organization/company’s logo and note that the organization/company is a sponsor of the Portal.
- A commitment to develop one **joint resource** between 1-4 pages, branded with the Presidents’ Alliance logo and your company/organization’s logo. The resource could be a fact sheet, policy document, or effective practice.

GOLD

\$10,000

## PLATINUM

All the benefits at the silver and gold levels, plus:

- A commitment to produce **an original knowledge** product such as a brief research/analysis report; major effective practice resource (i.e. guide); or a webinar/event.
- **Opportunities to position and promote your work** before the Presidents’ Alliance network, and positioning of your company/organization as a thought leader.

PLATINUM

\$20,000 - \$30,000



**Note:** This level is by invitation only. The range above reflects the nature of the knowledge product, which would be selected from a menu of potential research projects and will be negotiated by both parties. All new content will be owned by the Portal.