The Portal represents a coalition of partners and contributors working together to maximize our collective impact.

**CORPORATE SPONSORSHIP**

**WHY SUPPORT US?**

- Help provide the necessary evidence-based and factual resources to support federal immigration reform
- **Fuel change** at the state and campus level
- **Build a diverse movement** of partners and stakeholders advocating alongside students
- **Support education and career access** for immigrant, refugee, and international students and help build a pathway for talent

**OUR NON-PROFIT PARTNERS**

The Portal represents a coalition of partners and contributors working together to maximize our collective impact.

**WHO WILL YOU REACH?**

- **550+** University Presidents & Chancellors
- **2,900+** Newsletter Subscribers
- **5,200** Monthly Portal Users
- **12,800** Monthly Page Views
- **89,100** Users-to-Date
- **233,200** Page Views-to-Date

Data as of end-January, 2023
WE WELCOME MISSION-ALIGNED COMPANIES TO JOIN US AS CORPORATE SPONSORS

SILVER

- Recognition of your organization/company as a sponsor on the Higher Ed Immigration Portal, including in the “About” section.
- Announcement and recognition of your organization/company as a sponsor in the Presidents’ Alliance newsletter and social media.

GOLD

All the benefits at the silver level, plus:

- Resources and materials from your organization/company added to the Portal and highlighted in our newsletter and social media. The posts featuring the resources will include the organization/company’s logo and note that the organization/company is a sponsor of the Portal.
- A commitment to develop one joint resource between 1-4 pages, branded with the Presidents’ Alliance logo and your company/organization’s logo. The resource could be a fact sheet, policy document, or effective practice.

PLATINUM

All the benefits at the silver and gold levels, plus:

- A commitment to produce an original knowledge product such as a brief research/analysis report; major effective practice resource (i.e. guide); or a webinar/event.
- Opportunities to position and promote your work before the Presidents’ Alliance network, and positioning of your company/organization as a thought leader.

Note: This level is by invitation only. The range above reflects the nature of the knowledge product, which would be selected from a menu of potential research projects and will be negotiated by both parties. All new content will be owned by the Portal.

CONTACT
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